

31. (Amended) An adhesive article comprising:

a release liner having a top release surface and a bottom surface;
a continuous layer of adhesive having a bottom surface and a top surface and end edges, wherein the bottom surface of the adhesive is adhered to the top release surface of the release liner; and
a pattern of non-adhesive material forms embedded into the top release surface of the release liner, said non-adhesive material forms having a top surface, wherein the top surface of the non-adhesive material forms is even with or below the plane of the top release surface of the release liner.

32. (Amended) The adhesive article of claim 31 wherein a facestock is applied to the top surface of the adhesive layer.

49. (Amended) The adhesive article of claim 31 wherein the top surfaces of the non-adhesive material forms are below the plane of the top release surface of the release liner.

53. (Amended) The adhesive article of claim 50 wherein the bottom surface of the adhesive layer has a textured surface that is complimentary to the textured surface of the release liner.

54. (Amended) The adhesive article of claim 31 further comprising a second release liner adhered to the top surface of the adhesive.

55. (Amended) The adhesive article of claim 31 wherein the bottom surface of the release liner has a release coating thereon.

56. (Amended) The adhesive article of claim 55 further comprising a second adhesive layer having a top and bottom surface adhered to the release liner, the top

surface of the second adhesive in contact with the bottom surface of the release liner.

57. (Amended) The adhesive article of claim 56 further comprising a facestock adhered to the top surface of the first adhesive layer or the bottom surface of the second adhesive layer.

58. (Amended) The adhesive article of claim 56 further comprising a facestock adhered to the bottom surface of the second adhesive layer.

59. (Amended) An adhesive article comprising:
a release liner having a release surface and a bottom surface;
a continuous layer of adhesive having a bottom surface and a top surface and end edges, wherein the bottom surface of the adhesive is adhered to the release surface of the release liner;
a pattern of non-adhesive material forms embedded into the release surface of the release liner, wherein the top surface of the non-adhesive material forms is even with or below the plane of the release surface of the release liner; and
a facestock adhered to the top surface of the adhesive layer, wherein the thickness of the non-adhesive material forms is sufficient enough to cause deformation of the facestock upon application of the adhesive article to a substrate.

Please cancel claims 34, 41, 44 and 45.

Please add new claims 60-77 as follows:

60. (New) An adhesive article comprising:
a release liner having a release surface and a back surface;
a continuous layer of adhesive having a front surface and a back surface and end edges, wherein the front surface of the adhesive is adhered to the release surface of the release liner; and
a pattern of non-adhesive material forms embedded into the release surface

of the release liner, said non-adhesive material forms having a top surface, wherein the pattern of non-adhesive material forms is applied by vacuum metalization or sputtering.

61. (New) The adhesive article of claim 60 wherein a facestock is applied to the back surface of the adhesive layer.

62. (New) The adhesive article of claim 60 wherein the pattern of non-adhesive material forms comprises a plurality of dots, lines or combinations thereof.

63. (New) The adhesive article of claim 60 wherein the pattern of non-adhesive material forms comprises a plurality of lines having an average width of from about 12 μ to about 250 μ , and an average thickness of from about 30 nanometers to about 3000 nanometers.

64. (New) The adhesive article of claim 60 wherein the pattern of non-adhesive material forms comprises a plurality of lines, and wherein at least 50% of the lines intersect the end edges of the adhesive layer.

65. (New) The adhesive article of claim 60 wherein the pattern of non-adhesive material forms comprises a plurality of lines, and wherein the lines form a grid pattern.

66. (New) The adhesive article of claim 60 wherein the non-adhesive material forms have an average thickness of about 30 to about 3000 nanometers.

67. (New) The adhesive article of claim 60 wherein the adhesive layer comprises a pressure sensitive adhesive.

68. (New) The adhesive article of claim 60 wherein the adhesive layer comprises a heat-activated adhesive.

69. (New) The adhesive article of claim 60 wherein the release surface of the release liner has a textured surface.

70. (New) The adhesive article of claim 69 wherein the release surface has a random texture.

71. (New) The adhesive article of claim 69 wherein the release surface has a patterned finish.

72. (New) The adhesive article of claim 69 wherein the lower surface of the adhesive layer has a textured surface that is complimentary to the textures surface of the release liner.

73. (New) The adhesive article of claim 60 further comprising a second release liner adhered to the back surface of the adhesive.

74. (New) The adhesive article of claim 60 wherein the back surface of the release liner has a release coating thereon.

75. (New) The adhesive article of claim 74 further comprising a second adhesive layer having a front and back surface adhered to the release liner, the front surface of second adhesive in contact with the back surface of the release liner.

76. (New) The adhesive article of claim 75 further comprising facestock adhered to the back surface of the second adhesive layer.

77. (New) The adhesive article of claim 75 further comprising a facestock adhered to back surface of the second adhesive layer.